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Former Google events guru shares her tips for creating memorable occasions

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Gianna Gaudini discovered a flair for event planning as a youngster in Los Gatos.

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By Susan Smiley-Height – Contributor
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Gianna Gaudini brings her experience and flair to a new job at Softbank and shares her tips in new book. Here, she talks to the Business Journal about her career and what it takes to pull off a successful event for thousands of attendees.

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